

CUPRA ATECA



“WE ARE THE
REDEFINITION OF HIGH
PERFORMANCE. OF CRAFT
AND UNIQUENESS. OF
THE WORLD OF RACING.
OF SOPHISTICATION AND
DESIGN. WE ARE MORE
THAN A CAR BRAND.
WE ARE CUPRA.”

UNCONVENTIONAL PATH

It's about so much more than just driving at high speed. It's the sound, the materials inside the car, even the smell. In a performance car, everything appeals to the senses.



MEET THE CUPRA ATECA

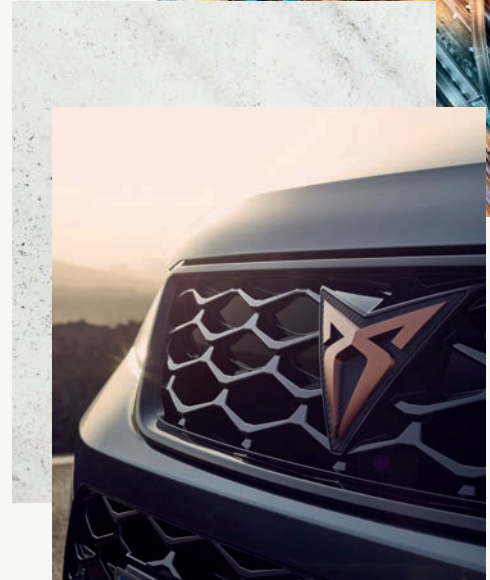
SPORTINESS MEETS SOPHISTICATION

A symbol of understated power and balanced control. Directly linked with CUPRA's performance heritage, the new CUPRA Ateca is a statement of authenticity and confidence. It's designed to offer all the space and comfort of an SUV, yet with the calm certainty of its power to deliver. Dynamism combined with serenity. Wildness, fused with restraint. It's more than a car. It's a lifestyle.

MORE THAN JUST AN ENGINE

A 2.0 TSI engine delivers 300PS, 400NM of torque, 0-62mph in 5.2 seconds and a top speed of 153mph. This engine comes with a powerful sound, and is equipped with a newly developed 7-speed DSG gearbox for faster, smoother and more precise changes.

In addition, the 4Drive traction system analyses road conditions in real time, including the speed of the car, speed of each wheel, the steering wheel position and the driving style or mode to quickly and progressively deliver power at each moment to the necessary wheels.





**19" MACHINED COPPER
ALLOY WHEELS**

Available with Design trim.



**19" 'EXCLUSIVE' DIAMOND
CUT ALLOY WHEELS**

Available as standard.



UPHOLSTERY

Only the best for your comfort behind the wheel: Black Alcantara sport seats. Bucket seats available as an option.

COLOURS

NEVADA WHITE



RHODIUM GREY



CRYSTAL BLACK



VELVET RED



ENERGY BLUE



CUPRA ATECA STANDARD EQUIPMENT

WHEELS AND TYRES

- 19" 'Exclusive' diamond cut alloy wheels

EXTERIOR EQUIPMENT

- Black brake callipers (front and rear) with CUPRA logo
- Dark tinted rear windows
- Door mirrors (electrically adjustable, folding and heated)
- Door mirrors with welcome CUPRA light silhouette
- Full LED headlights: LED headlights (dipped and mainbeam) with automatic headlight adjustment, LED Daytime Running Lights (DRLs), LED rear taillights
- Metallic paint
- Visible twin exhaust pipes (both sides)

INFOTAINMENT

- Digital cockpit
- Full Link smartphone integration (MirrorLink, Apple CarPlay, Google Android Auto) with USB cable for Apple and Android compatibility

- Navigation system plus: 9.2" colour touchscreen with proximity sensor, dynamic route guidance with 3D map display and 3D emblematic buildings, high resolution colour driver's display, SD card slot, two USB sockets, 10GB hard disk drive, DAB (Digital Audio Broadcasting), voice control

INTERIOR EQUIPMENT

- Ambient lighting (multi-coloured) & LED interior illumination
- Interior lighting: Front courtesy light with front and rear reading lights, ambient spot lighting with front footwell illumination, illuminated glove box

FUNCTIONAL AND MECHANICAL

- Convenience pack: Auto-dimming rear view mirror, auto-headlights with automatic coming & leaving home function, rain-sensing wipers
- Cruise control
- Dual-zone climate control

- Electric parking brake including Autohold function
- KESSY (Keyless entry & go) and wireless phone charger
- Park assist: Self parking functionality (includes front and rear parking sensors)
- Progressive steering
- Rear view camera
- CUPRA drive profile: Four different modes (Normal, Sport, Eco, Individual), steering response, throttle response, gear shifts mode (only DSG Models), sound actuator, Dynamic Chassis Control (DCC)
- Steering wheel-mounted gearshift paddles (DSG models only)
- Suspension (CUPRA Sport)
- Top view camera

SAFETY AND SECURITY

- Alarm
- Front and rear seat belt reminders
- Front assist, City emergency braking and Pedestrian protection
- Hill hold control
- Tiredness recognition system

ADDITIONAL TRIMS

In addition to standard CUPRA Ateca equipment:

CUPRA ATECA DESIGN

WHEELS AND TYRES

- 19" machined copper alloy wheels

INTERIOR EQUIPMENT

- Black interior styling

FUNCTIONAL AND MECHANICAL

- CUPRA Brembo brakes

OPTIONS

- Panoramic sunroof
- Towbar pre-installation
- Towbar pre-installation with hook
- Boot divider net
- Alcantara bucket seats
- Space saver spare wheel*

CUPRA ATECA COMFORT AND SOUND

WHEELS AND TYRES

- Space saver wheel

INFOTAINMENT

- BeatsAudio™ sound system

FUNCTIONAL AND MECHANICAL

- Adaptive Cruise Control (ACC)
- Electric tailgate
- Heated front seats

SAFETY AND SECURITY

- High beam assist

CUPRA ATECA COMFORT, SOUND AND DESIGN

WHEELS AND TYRES

- 19" machined copper alloy wheels

INFOTAINMENT

- BeatsAudio™ sound system

INTERIOR EQUIPMENT

- Black interior styling

FUNCTIONAL AND MECHANICAL

- CUPRA Brembo brakes
- Adaptive Cruise Control (ACC)
- Electric tailgate
- Heated front seats

SAFETY AND SECURITY

- High beam assist

*When Design and Comfort and Sound are combined, Space-saver spare wheel is not available



CUPRA is committed to a policy of continuous product development and reserves the right to make changes to specifications, offers, products and prices without notice. The information in this brochure can therefore be given as guidance only. While CUPRA makes every effort to ensure that information and prices are accurate at the time of publication 07/2019, you should always check with your CUPRA Specialist or SEAT Dealer for the latest information.

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